



Offshore Technology Conference
5-8 May 2014 • Reliant Park • Houston, TX, USA
OTC-TV ADVERTISING CONTRACT

This is a contract for advertisement space for the 2014 Offshore Technology Conference, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this contract. The undersigned advertiser does hereby request advertising space for OTC 2014 which will be held 5-8 May 2014 at Reliant Park in Houston, Texas, USA. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for advertisement space.

ADVERTISING INFORMATION

Company: _____
Booth Number: _____
Contact Name: _____
Title: _____
Phone: _____
Fax: _____
Email: _____
URL Address*: _____
Marketing/Agency Contact Name*: _____
Marketing/Agency Phone*: _____
Marketing/Agency Email*: _____

BILLING ADDRESS FOR INVOICING*

Company/Agency: _____
Street Address: _____
City/State/Province: _____
Zip Code/Postal Code: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

**Required information*

Please indicate the details of your specialized plan:

Check Enclosed Check Number: _____

Make checks payable to Offshore Technology Conference

** For details on paying by wire transfer or credit card, please contact Denise Startz @ dstartz@otcnet.org

OFFSHORE TECHNOLOGY CONFERENCE - OTC SALES DEPARTMENT
 222 Palisades Creek Drive – Richardson, TX 75080 USA
 Phone: +1.972.952.9494

OTC Sales Department Contacts

Craig W. Moritz +1.713.457.6888 or cmoritz@otcnet.org
 Joan Payne +1.972.952.9356 or jpayne@otcnet.org
 Kirk Colligan +1.972.952.9516 or kcolligan@otcnet.org
 Jason Plotkin +1.713.457.6877 or jplotkin@otcnet.org

OTC Internal Use Only

Contract Received: _____ Deposit Received: _____

Full Payment Received: _____

OTC-TV ADVERTISING OPPORTUNITIES

LOCATIONS INCLUDE:

Reliant Center
Two (2) 4x4 Plasma Wall (Lobby D and Level 2)

Reliant Arena
One (1) 4x4 Plasma Wall (Main Lobby)

Reliant Outdoor OTC Parkway
Two (2) 19'Hx33'W Truck Mounted Screens on OTC Parkway

OTC-TV TRUCK BANNER PLACEMENT:

Banner to be displayed in front of the video trucks on the OTC Parkway. Video screens to play above the banner. ****Contact your OTC Sales Representative for Pricing****

VIDEO PACKAGES:

(TO RUN ONCE PER HOUR, MONDAY-THURSDAY OF OTC14)

	<u>Individual</u>
1:00 minute video package	<input type="checkbox"/> \$6,600
Additional :30 second increment	<input type="checkbox"/> \$3,300
2:00 minute video package	<input type="checkbox"/> \$12,500
Additional :30 second increment	<input type="checkbox"/> \$3,100
3:00 minute video package	<input type="checkbox"/> \$18,000
Additional :30 second increment	<input type="checkbox"/> \$3,000

INTERVIEW PACKAGES:

(TO RUN ONCE PER HOUR, MONDAY-THURSDAY OF OTC)

2:00 minute video package	<input type="checkbox"/> \$14,000
Additional :30 second increment	<input type="checkbox"/> \$5,000
3:00 minute video package	<input type="checkbox"/> \$20,000
Additional: 30 second increment	<input type="checkbox"/> \$4,000

EMBEDDED WITHIN THE OTC APP AND AVAILABLE ON THE OTC WEBSITE

Payment Enclosed: \$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

Once contract is completely filled out, you **MUST** save it as your own document. The contract should be sent to the OTC sales department at sales@otcnet.org or fax to +1.972.952.9397 or 1.866.491.7171.

I hereby submit this contract for advertising opportunities for the 2014 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

_____ Date _____
 AUTHORIZED REPRESENTATIVE

_____ Date _____
 OTC REPRESENTATIVE

COMPANY NAME _____

BOOTH NUMBER _____

2014 OFFSHORE TECHNOLOGY CONFERENCE OTC-TV ADVERTISING POLICIES

The Offshore Technology Conference has instituted the following policies for advertising. The advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

OTC ADVERTISING POLICY

- Advertising will not be accepted that is considered by OTC in any way to be inappropriate to OTC's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by OTC with the understanding that the advertiser is ultimately responsible and liable for full payment to OTC of any outstanding charges for advertising space.
- In accepting advertising, OTC provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with OTC.

OTC CANCELLATION POLICY

- 45 days prior – 50% penalty
- 30 days prior – 100% penalty

OTC ADVERTISING PAYMENT POLICY

- Upon receipt of the signed Advertising Contract, OTC-TV will email the advertiser an invoice for advertising space. No advertisement will be displayed on OTC-TV until the advertiser has submitted the completed OTC-TV Advertising Contract.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.
- Should the advertiser elect to cancel confirmed advertisement 45 days prior to the event, there will be a 50% penalty as a result of reformatting.

OTC-TV 2014 PRINT ADVERTISING DEADLINES

To secure advertising space for OTC-TV:

- Advertising Contracts must be received by **14 April 2014**.
- Advertising materials must be received by **18 April 2014**.

All ad materials and logos must be submitted for each current OTC. OTC does not store ad materials or videos from previous years.

Any advertiser that does not meet the deadline dates will be subject to the penalties below:

- **5% penalty for being late, per day**
- **25% penalty for canceling or sending in a contract for an ad and then never sending the ad**

If the advertiser does not meet the above published deadlines, OTC cannot guarantee advertising inventory and reserves the right to invoke penalties for late submissions.

All advertising is subject to OTC management approval.