



Offshore Technology Conference
5-8 May 2014 • Reliant Park • Houston, TX, USA

RELIANT ARENA ON-SITE ADVERTISING CONTRACT

This is an On-site Advertising Contract for the 2014 Offshore Technology Conference (OTC) in Houston, Texas, USA, which will become a binding contract if the on-site advertiser satisfies and agrees to the Advertising Policies as set forth in this Contract.

ON-SITE ADVERTISER INFORMATION

Company: \_\_\_\_\_
Booth Number: \_\_\_\_\_
Contact Name: \_\_\_\_\_
Title: \_\_\_\_\_
Phone: \_\_\_\_\_
Fax: \_\_\_\_\_
Email: \_\_\_\_\_
URL Address\*: \_\_\_\_\_
Marketing/Agency Contact Name\*: \_\_\_\_\_
Marketing/Agency Phone\*: \_\_\_\_\_
Marketing/Agency Email\*: \_\_\_\_\_

BILLING ADDRESS FOR INVOICING\*

Company/Agency: \_\_\_\_\_
Street Address: \_\_\_\_\_
City/State/Province: \_\_\_\_\_
Zip Code/Postal Code: \_\_\_\_\_
Country: \_\_\_\_\_
Phone: \_\_\_\_\_
Fax: \_\_\_\_\_
Email: \_\_\_\_\_

\*Required information

PAYMENT METHOD

Check Enclosed Check Number: \_\_\_\_\_
Wire Transfer\*\*
Credit Card\*\*

\*\* For details on paying by wire transfer or credit card, please contact Denise Startz @ dstartz@otcnet.org

MAILING ADDRESS

OFFSHORE TECHNOLOGY CONFERENCE
OTC SALES DEPARTMENT
222 Palisades Creek Drive - Richardson, TX 75080 USA
Phone: +1.972.952.9494 Fax: +1.866.491.7171

OTC Sales Representatives

- Joan Payne + 1.972.952.9356 or jpayne@otcnet.org
Kirk Colligan + 1.972.952.9516 or kcolligan@otcnet.org
Jason Plotkin + 1.713.457.6877 or jplotkin@otcnet.org
Craig W. Moritz + 1.713.457.6888 or cmoritz@otcnet.org

OTC Internal Use Only

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_
Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

ON-SITE ADVERTISING OPPORTUNITIES

Entrance Unit - Reliant Arena - USD 15,000 Each

Hall A \_\_\_\_\_
Hall D \_\_\_\_\_

Reliant Arena Outdoor Banners - See attached grid

Location \_\_\_\_\_ Cost \_\_\_\_\_

Reliant Arena Indoor Banners - See attached grid

Location \_\_\_\_\_ Cost \_\_\_\_\_

Column Wraps - See attached grid

Location \_\_\_\_\_ Cost \_\_\_\_\_

Once contract is completely filled out, you MUST save it as your own document. The contract should be sent to the OTC sales department at sales@otcnet.org or fax to 1.972.952.9397 or 1.866.491.7171

Payment accepted in US dollars (USD) only.

On-site Advertisement Total:

50% Deposit Required: Deposit \$ \_\_\_\_\_

50% Balance Due: Balance \$ \_\_\_\_\_

Total Paid with Contract: Total Paid \$ \_\_\_\_\_

(If left blank, full amount will be processed)

All on-site advertising balances are due prior to the conference.

I hereby submit this contract for an on-site ad for 2014 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
OTC REPRESENTATIVE Date: \_\_\_\_\_

COMPANY NAME \_\_\_\_\_  
 BOOTH NUMBER \_\_\_\_\_

## 2014 OFFSHORE TECHNOLOGY CONFERENCE ON-SITE ADVERTISING POLICIES

The Offshore Technology Conference has instituted the following policies for on-site advertising opportunities. The On-site Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure an on-site advertisement.

### OTC On-site Advertising Guidelines

- All copy must be submitted and approved by OTC by implementation.
- All individual and exclusive on-site advertisements are subject to the right of renewal of the previous year's on-site ad.
- OTC will contact each previous year's on-site advertiser to advise them of the right of renewal and the deadline by which they must submit their On-site Advertising Contract and deposit in order to renew their on-site advertisement.
- Should the previous year's on-site advertiser not meet the deadline or should they elect not to renew their on-site advertisement, OTC will then consider this on-site advertisement available to all OTC exhibitors.
- **It is the responsibility of the on-site advertiser to adhere to the advertising and logo specifications information, as it specifically relates to submittal of company logos to be used in promotion of the on-site advertisement. Send company logos to [marketing@otcnet.org](mailto:marketing@otcnet.org).**

### OTC On-site Advertising Payment Policy

- OTC requires a 50% deposit be submitted with the signed On-site Advertising Contract in order to secure an on-site ad.
- Upon receipt of the signed contract and deposit, OTC will email an invoice to the on-site advertiser. An on-site advertisement will not be acknowledged or promoted until company has submitted the On-site Advertisement Contract and required deposit.
- The remaining 50% of all OTC on-site advertisements is due 30 days before the event. If a participant has contracted an on-site advertisement within 30 days of the event, full payment is required with submittal of On-site Advertisement Contract in order to confirm the on-site advertisement.
- If an on-site advertisement cancellation occurs 90 days before event, a 20% penalty shall be incurred.
- If an on-site advertisement cancellation occurs 60-89 days before event, a 30% penalty shall be incurred.
- If an on-site advertisement cancellation occurs 30-59 days before event, a 50% penalty shall be incurred.
- If a company cancels its on-site advertisement within 30 days of the conference, a 75% penalty (the 50% deposit plus an additional 25%) shall be incurred.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.

## 2014 OFFSHORE TECHNOLOGY CONFERENCE ON-SITE ADVERTISEMENT BENEFITS

**Companies who spend over USD 25,000 in any combination of sponsorships and advertising will receive the following:**

- Company logo and link on the official OTC conference website
- Company logo and link on the Conference Proceedings on-site advertiser page
- Company logo on the slide presentation between the technical sessions
- Company logo in OTC Conference Preview and Conference Program and Exhibit Guide, provided applicable deadlines are met:
  - On-site Advertisement Contract and 50% deposit must be received by **4 December 2013** for Conference Preview.
  - On-site Advertisement Contract and 50% deposit must be received by **5 March 2014** for Conference Program and Exhibit Guide.

**EXHIBIT ENTRANCE — RELIANT ARENA — USD 15,000 — (2 available)**

- Sponsor will provide artwork to be displayed on three column wraps and a banner above the sponsored entrance
- Artwork absolute deadline **26 March 2014** (NO exception)

**RELIANT ARENA INDOOR BANNERS**

- Sponsor will provide artwork for a banner to be hung inside Reliant Center – (placement to be determined)
- See Grid for tiered deadlines

**RELIANT ARENA OUTDOOR BANNERS**

- Sponsor will provide artwork for a banner to be hung outside Reliant Center – (placement to be determined)
- See Grid for tiered deadlines

**RELIANT ARENA COLUMN WRAPS**

- Sponsor will provide artwork to be displayed on column wrap
- See Grid for tiered deadlines

**Late fees will apply for all artwork submitted PAST the deadlines listed above and MUST be paid prior to the conference, or artwork will not be produced.**

<b>OTC 2014 Reliant Arena Plan Tour</b>		<b>Exbr. cost if received by 3/19/14</b>	<b>Exbr. cost if received by 4/2/14</b>	<b>Exbr. cost if received after 4/2/14</b>
<b>Section 1</b>				
<b>Banner RA-A2</b>	4' x 40' Horizontal	\$6,050.00	\$6,950.00	\$8,000.00
<b>Banner RA-A5</b>	4' x 20' Horizontal	\$3,400.00	\$3,950.00	\$4,500.00
<b>Section 2</b>				
<b>Banner RA-A1</b>	3' x 18' Horizontal	\$2,200.00	\$2,500.00	\$2,900.00
<b>Banner RA-AP1</b>	4' x 25' Horizontal	\$3,600.00	\$4,200.00	\$4,800.00
<b>Banner RA-AP2</b>	4' x 35' Horizontal	\$5,100.00	\$5,900.00	\$6,700.00
<b>Section 3</b>				
<b>Banner RA-C5</b>	4' x 25' Horizontal	\$3,950.00	\$4,500.00	\$5,200.00
<b>Banner RA-D4</b>	4' x 25' Horizontal	\$3,950.00	\$4,500.00	\$5,200.00
<b>Banner RA-D5</b>	4' x 25' Horizontal	\$3,950.00	\$4,500.00	\$5,200.00
<b>Outdoor Banners</b>				
<b>Outside Banner RA-OSA2</b>	15' x 30' Horizontal	\$9,450.00	\$10,900.00	\$12,500.00
<b>Outside Banner RA-OSA3</b>	15' x 30' Horizontal	\$9,450.00	\$10,900.00	\$12,500.00
<b>Outside Banner RA-OSA4</b>	4' x 35' Horizontal	\$5,100.00	\$5,900.00	\$6,700.00
<b>Outside Banner RA-OSA7</b>	4' x 35' Horizontal	\$5,100.00	\$5,900.00	\$6,700.00
<b>Outside Banner RA-OSA8</b>	4' x 35' Horizontal	\$5,100.00	\$5,900.00	\$6,700.00
<b>Column Wraps</b>				
<b>Section 2</b>				
<b>Column CL1</b>	29.625" x 87" Vertical	\$2,500.00	\$2,875.00	\$3,250.00
<b>Column CL2</b>	29.625" x 87" Vertical	\$2,500.00	\$2,875.00	\$3,250.00
<b>Column CL3</b>	29.625" x 87" Vertical	\$2,500.00	\$2,875.00	\$3,250.00