

COMPANY NAME _____
 BOOTH NUMBER _____

	<u>Individual</u>	<u>Exclusive</u>		<u>Exclusive</u>
Internet Station (1 location, 15 computer stations)	<input type="checkbox"/> \$19,900	<input type="checkbox"/> \$35,000	Topical Breakfast	<input type="checkbox"/> \$8,400/each
Lanyards (2 available) (Minimum quantity 10,000 per sponsor) OTC-approved design – dual clip and breakaway		<input type="checkbox"/> Sold	_____	
The Next Wave Luncheon		<input type="checkbox"/> Sold	Topical Luncheon	<input type="checkbox"/> \$8,400/each
The Next Wave Reception		<input type="checkbox"/> Sold	_____	
The Next Wave Program (Includes Luncheon & Reception)		<input type="checkbox"/> Sold	_____	

2014 OFFSHORE TECHNOLOGY CONFERENCE SPONSORSHIP POLICIES

The Offshore Technology Conference has instituted the following policies for sponsorship opportunities. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

OTC Sponsorship Guidelines

- Lanyard sponsor(s) are responsible for providing the required quantity (minimum 10,000) of sponsored lanyards.
- All copy must be submitted and approved by OTC by implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- OTC will contact each previous year's sponsor to advise them of the right of renewal and the deadline by which they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, OTC will then consider this sponsorship available to all OTC exhibitors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship. Send company logos to marketing@otcnet.org.**

Sponsorship Recognition On Website

- All sponsorship opportunities that meet the guidelines are recognized on the OTC 2014 official website: www.otcnet.org/2014.
- Sponsor must provide a URL address on the contract for hyperlink or placement cannot be guaranteed.

OTC Sponsorship Payment Policy

- OTC requires a 50% deposit be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of the signed contract and deposit, OTC will email an invoice to the sponsor. A sponsorship will not be acknowledged or promoted until company has submitted the Sponsorship Contract and required deposit.
- The remaining 50% of all OTC sponsorships is due 30 days before the event. If a participant has contracted a sponsorship within 30 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- If a sponsorship cancellation occurs 90 days before event, a 20% penalty shall be incurred.
- If a sponsorship cancellation occurs 60-89 days before event, a 30% penalty shall be incurred.
- If a sponsorship cancellation occurs 30-59 days before event, a 50% penalty shall be incurred.
- If a company cancels its sponsorship within 30 days of the conference, a 75% penalty (the 50% deposit plus an additional 25%) shall be incurred.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.

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2014 OFFSHORE TECHNOLOGY CONFERENCE SPONSORSHIP BENEFITS

Companies who spend USD 25,000 or more in combination of sponsorships and advertising will receive the following:

- Company logo and link on the official OTC conference website
- Company logo and link on the Conference Proceedings sponsor page
- Company logo on the slide presentation between the technical sessions
- Company logo in the OTC Conference Preview and Conference Program and Exhibit Guide, provided applicable deadlines are met:
 - Sponsorship Contract and 50% deposit must be received by **4 December 2013** for Conference Preview.
 - Sponsorship Contract and 50% deposit must be received by **5 March 2014** for Conference Program and Exhibit Guide.

REST AND RELAXATION STATIONS — USD 4,200-8,900

- Sponsor will provide color logo for display on the charging station
- Sponsor will provide 10 second commercial to be loaded onto the video screen of each station
- Commercial deadline of **19 March 2014**

CELL PHONE CHARGING STATIONS — USD 5,200 (wrapped)

- Sponsor will provide color logo for display on the charging station
- Sponsor will provide 10 second commercial to be loaded onto the video screen of each station
- Commercial deadline of **19 March 2014**

COFFEE CUP SLEEVE — Reliant Center Starbucks outlet in Lobby D — USD 22,000

- Sponsor will provide artwork for 7,500 sleeves to be used at Starbucks coffee outlet in Reliant Center Lobby D during move-in and show days
- Artwork deadline of **19 March 2014**

CONFERENCE BAGS — USD 51,500 for 8,000 bags / USD 65,000 for 10,000 bags

- 8,000 or 10,000 Conference bags that display sponsor logo (ONE COLOR), OTC logo, and conference name
- Conference bags will be distributed at various registration counters to the first 8,000 OR 10,000 attendees, exhibitors excluded
- Logo deadline of **19 March 2014**

CONFERENCE PREVIEW — USD 21,000

- Conference preview is mailed to approx. 100,000 domestic (US & Canada) members of the 13 OTC sponsoring organizations.
- Sponsor receives a full page ad in the preview.
- Contract with 50% deposit must be received by **4 December 2013**, and ad materials must be received by **11 December 2013**.

EXHIBIT LOCATOR-TOUCH SCREEN ON-SITE — USD 9,500 Each, USD 84,000 Exclusive (10 locations available)

- Sponsor will provide artwork for graphic banner on a single location of the on-site, digital, interactive exhibit finder station (placement to be determined)
- Artwork deadline of **19 March 2014**

GOBO — USD 5,300 Each / USD 16,800 Exclusive (4 available)

- Sponsor will provide color logo to be displayed on wall inside Reliant Center – (placement to be determined)
- Artwork deadline of **19 March 2014**

INTERNET STATION — USD 19,500 Each / USD 35,000 Exclusive (1 location)

- A banner will be provided above each Internet Station that includes the sponsor name and logo
- Sponsor will provide splash screen to be displayed on each terminal
- 15 computer stations
- Logo deadline of **19 March 2014**

LANYARDS — USD 15,750 Each / USD 26,300 Exclusive (2 available)

- Sponsor provides lanyards to be distributed to attendees at OTC registration areas (minimum quantity of 10,000 per sponsor)
- OTC approved design – dual clip and breakaway

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(SPONSORSHIP BENEFITS CONTINUED)**STARBUCKS COFFEE TABLES — USD 5,000**

- Sponsor will provide artwork for graphics
- Artwork deadline of **19 March 2014**

THE NEXT WAVE LUNCHEON — USD 27,000

- Company name on luncheon tickets (deadline to receive contract in order to promote name on tickets is **10 January 2014**)
- 10 tickets for luncheon for registered OTC attendees
- 3 PowerPoint slides projected during luncheon

THE NEXT WAVE RECEPTION — USD 27,000

- Company name on reception tickets (deadline to receive contract in order to promote name on tickets is **10 January 2014**)
- 10 tickets to the reception for registered OTC attendees
- Reception event signage
- Recognition before the door prize drawing
- 3 minute speaking opportunity at reception

THE NEXT WAVE PROGRAM — USD 42,000 (includes sponsorship of Luncheon & Reception)

- Three minute speaking opportunity closing remarks
- Program event signage
- Company name on reception tickets
- 10 tickets to the program for registered OTC attendees
- 3 PowerPoint slides projected during luncheon

TOPICAL BREAKFAST — USD 8,400 Each

- A reserved table of 10 (including 10 luncheon tickets)
- 40 one-day guest registrations
- Area provided outside of room for promotional materials

TOPICAL LUNCHEON — USD 8,400 Each

- A reserved table of 10 (including 10 luncheon tickets)
- 40 one-day guest registrations
- Area provided outside of room for promotional materials

Late fees will apply for all artwork submitted PAST the deadlines listed above and MUST be paid prior to the conference, or artwork will not be produced.